



## Mário Rui Silva

[marioruisilva@gmail.com](mailto:marioruisilva@gmail.com)

+351 916 787 601

skype: Mario Rui Silva

### **2022 | Alma com Alma**

*Co-Founder*

Non Profit Organization with Agroecology in its heart for reeducation, experimentation and promotion of regenerative cultures that will bring a harmonious coexistence between Humans and Planet Earth.

### **2017 | Quinta Alma**

*Co-Founder*

Ecological Retreat, bringing people close to Nature, through innovative sustainable tourism.

### **2009 | Walkers Doing Business, Lda**

*General Manager and Senior Consultant*

Provides consultancy services of marketing & communication, rendered with a highly personalized customer relation.

### **2012/14 | O2W S.A.**

*Co-founder and CEO*

Recycling Materials Startup to create and market innovative recycled materials and solutions that will Make People Love Their Waste <sup>TM</sup>

### **2009/10 | Special participations in relevant events and Universities**

Speaker at TEDx: to watch go to [http://youtu.be/PTWbvfrS\\_ig](http://youtu.be/PTWbvfrS_ig) or Google "Mário Silva Ted"

Ministered several master classes in Portuguese Universities (UL, UAL, UCL)

### **2008/11 | OON Recycling Solutions S.A.**

*Co-founder and CEO*

Development and marketing of innovative home recycling solutions.

### **2006/08 | McCann Erickson Portugal S.A.**

*Marketing and Strategic Planning Director.*

### **2004/06 | EDUCATION: International MBA (UPC - EAE, Barcelona: Class of 2004/2006)**

### **2004/04 | EDUCATION: Marketing Executive Training (INSEAD)**

### **2000/04 | Optimus**

*Business Unit Director*

BroadBand Internet Access services and New Business Developer.

### **1998/2000 | Vobis/Worten, Sonae Distribuição**

*Product Manager*

### **1993/98 | EDUCATION: University Degree in Management (Instituto Superior de Gestão:**

### **1991/92 | EDUCATION: Computer Programming (Escola Técnica Afonso V, UE Level 3)**

Languages: Portuguese, Mother Language | English, Fluent | Spanish, Fluent

Software skills: experienced user in Powerpoint, Excel, Project Manager